

1956 catalog reprinted 1989 by Loraine Burdick, Quest-Eridon Books.

America's Favorite Dolls

AMERICAN CHARACTER DOLLS



Sweet Sue



Tiny Tears
with Rooted Hair



Toodles



Baby Sue



TINY TEARS



Kangaroo Kids



Ricky Jr.



Pretty Baby

Ads and catalogs are the original reference materials for research and nostalgia. In the 1950's, American Character Doll Corp. was one of the most popular sources of most-wanted dolls.



The Latest 1956 Collection of

America's Favorite Dolls

for over 37 years



MISS FRANCIS



CAPT. KANGAROO



PINKY LEE



LUCY & DESI



ART LINKLETTER

Mom treasured them! Grandma held them dear to her heart!

Today's American Character dolls are made for today's children with the most modern innovations of creative styling, fashioned with the same superior craftsmanship and individual care that has made them famous for 37 years.

So lifelike, so cuddlesome, these newest members of the American Character Doll family are easily America's most educational dolls—the next best thing to a real live baby for America's littlest mothers. Watch for them on your favorite TV shows—you'll think they're real.

TINY TEARS

Star of the "Ding Dong School". She cries real tears.

BABY SUE

So lovable, huggable. She's wired for action.

TOODLES

Featured on network television, Toodles feels, looks and acts like a real live baby.

SWEET SUE

Unbelievably lifelike and available in a variety of fabulous fashions.

LIFE SIZE SWEET SUE

A real lovable companion for a little girl.

PRETTY BABY

Soft, cuddly infant who loves to ride in her little mother's doll carriage.

RICKY, JR.

A handsome little lad who will make his tiny mother proud as mother "Lucy" of the "I Love Lucy" show.

AMERICAN CHARACTER DOLL CORP.

Showroom—1107 Broadway, New York, New York
Factory—5112 Second Avenue, Brooklyn, New York

Toodles

THE ACTION DOLL



2107 - Toodles with rooted washable Saran hair and dressed in romper and white sandals—packaged in a self display action box. 21" tall—17.98



2106 - Toodles with molded head and dressed in romper, sunbonnet and white sandals. 21" tall—14.98

Toodles, the action doll, is a cuddly, lovable baby—her washable skin is soft to touch and almost human. Her arms and legs are jointed so she can walk, crawl, sit and play with her fingers and toes. She drinks and wets her diaper too. Every little girl will adore her.



2408 - Toodles with rooted washable Saran hair and dressed in Dacron romper, sunbonnet and white sandals. 24" tall—19.98

Tiny

SHE CRIES REAL,



Can you imagine the thrill little mothers will have playing with Tiny Tears and her very own playpen? This wonderful new accessory for the large 20" Tiny Tears is made of durable plastic with a quilted pad floor. Tiny Tears has rooted washable Saran hair that cannot pull out. She is dressed in an embossed cotton romper with her name embroidered on, and has a complete layette consisting of a cotton dress, panties and bonnet trimmed in lace, socks and shoes. Her accessories include bottle and nipple, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier, pail and shovel and instruction book.

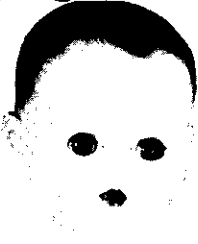
Style TT8—20" tall—19.98



TINY TEARS IS THE STAR PUPIL ON MISS FRANCIS' DING DONG TV SHOW

Tears

WET TEARS



AMERICA'S BEST LOVED BABY DOLL

Tiny Tears dressed in an embossed cotton romper, with her name embroidered on, has a layette consisting of cotton dress, panties, bonnet and booties and is packaged in an attractive gift box. Her accessories include bottle and nipple, Kleenex, diaper pins, sponge, soap, bubble pipe, washcloth, pacifier and instruction book. **TT2-13½" tall-7.98**

TT1-11½" tall-5.98

(with accessories only)

TT3-16" tall- 9.98

TT7-20" tall-12.98



Tiny Tears, America's best loved baby doll. Just like a real child, she drinks her bottle, wets her diaper and can blow bubbles. She even cries real tears. Tiny Tears is fully jointed and has lifelike molded velvet skin. Her head is plastic with sleeping eyes. After her bath, you can change her clothes because she comes with a complete layette. In sizes 11½", 13½", 16" and 20".

A BRAND NEW FEATURE-TINY TEARS HAS ROOTED SARAN HAIR THAT CAN BE WASHED AND BRUSHED. She is dressed in an embossed cotton romper, with her name embroidered on, and is ready to go anywhere in her smart new fibreboard suitcase with a wardrobe of cotton dress, bonnet and panties, bathrobe, shoes and socks. Her accessories include bottle and nipple, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier and instruction book.

TT4-11½" tall - 9.98

TT5-13½" tall-11.98

TT6-16" tall - 14.98



Sweet Sue

Sweet Sue is America's sweetheart. A doll that is breathlessly beautiful yet packed with features for fun. Sweet Sue is completely jointed so she can walk, stand, sit or kneel to say her prayers. Her rooted Saran hair can be washed, combed and set just like your own—and it will not pull out. Dressed in the newest fashions, Sweet Sue is a perfect playmate for any little girl. Sizes 15", 18", 22" and 25".



SCHOOL GIRL

Sweet Sue in her School Girl dress is the most popular girl in her class in a dress of candy striped cotton — embroidered organdy sleeves—sash and collar—velvet bow trim—matching panties—shoes and socks.

Style #115—15"— 7.98

Style #118—18"—10.98

Style #122—22"—13.98

Style #125—25"—15.98





CO-ED

Co-ed could be elected Homecoming Queen on any campus. She is dressed in a new long waisted cotton dress with checked bodice—back bow sash—full solid colored broadcloth skirt—white collar and cuffs—matching panties—shoes and socks.

Style #215—15"— 8.98 • Style #222—22"—14.98
Style #218—18"—11.98 • Style #225—25"—16.98



BIRTHDAY PARTY

Sweet Sue is the prettiest little girl at her party, ready to blow out the birthday candles. She is dressed in an embroidered nylon pastel dress—Val lace trim—ribbon sash with flowers—petticoat with ruffle—matching panties—shoes and socks.

Style #315—15"— 8.98
Style #318—18"—11.98
Style #322—22"—14.98
Style #325—25"—16.98

SPRINGTIME

As sweet as the flowers that bloom in the Spring, this Sweet Sue wears a crisp pastel nylon dress—embroidered pockets and bodice—lace trim—ruffled petticoat—velvet sash—matching panties—shoes and socks.

Style #415—15"—8.98
Style #418—18"—11.98

Style #422—22"—14.98
Style #425—25"—16.98



COAT AND HAT

Sweet Sue is set for a stroll in her coat and hat outfit. Her coat is of heavy tweed cotton—black velvet and braid collar and trim—straw hat with velvet ribbons—matching dress. Underneath she wears a taffeta dress with matching panties and of course, shoes and socks.

Style #615—15"—10.98
Style #618—18"—13.98
Style #622—22"—16.98
Style #625—25"—19.98



SUNDAY BEST

This Sweet Sue Miss is ready for Sunday School in her prettiest outfit. She wears a dainty dress of tucked white nylon—Val lace trim—pastel petticoat with ruffle—velvet sash — matching panties — shoes and socks. Her matching straw hat and bag are flower trimmed.

Style # 515—15"— 9.98

Style # 518—18"—12.98

Style # 522—22"—15.98

Style # 525—25"—17.98

COTILLION



This Sweet Sue is the Belle of the Ball—the most popular deb of the season. Her magnificent ballgown designed with bodice and peplum of embroidered parchment nylon taffeta — full sweeping skirt of nylon tulle and matching sleeves — petticoat with ruffle—panties—evening slippers.

Style #715—15"—10.98
Style #718—18"—13.98

Style #722—22"—16.98
Style #725—25"—18.98

BRIDESMAID



Sweet Sue dressed in her beautiful bridesmaid gown just about steals the show when she comes down the aisle wearing a formal gown of tucked pastel nylon—full skirt and puffed sleeves—Val lace trim—satin bodice and ribbon sash—petticoat with ruffle—flower trimmed picture hat—corsage with streamers—panties—shoes.

Style #815—15"—11.98
Style #818—18"—14.98

Style #822—22"—17.98
Style #825—25"—19.98

AMERICAN BEAUTY



Sweet Sue is truly the queen of dolls. Her gown of shirred pastel nylon tricot over nylon sheer—sleeves caught with satin bows—Val lace trim—tulle dust ruffle—ribbon sash—petticoat—panties—slippers.

Style #915—15"—12.98
Style #918—18"—15.98

Style #922—22"—18.98
Style #925—25"—21.98

BRIDE



Just like every little girl's dreams come true. Sweet Sue on her wedding day makes a beautiful bride in her wedding gown of nylon tulle and lace—satin petticoat with ruffle—satin sleeves edged in lace—panties—shoes—disc cap of lace with circular veil edged in lace—flower nosegay with ribbon streamers.

Style # 1015—15"—11.98
Style # 1018—18"—14.98

Style # 1022—22"—17.98
Style # 1025—25"—21.98

LIFE SIZE
Sweet Sue

THE KEEPSAKE DOLL



Style # 1031—
Bride—34.98



Style #431—
Springtime—24.98



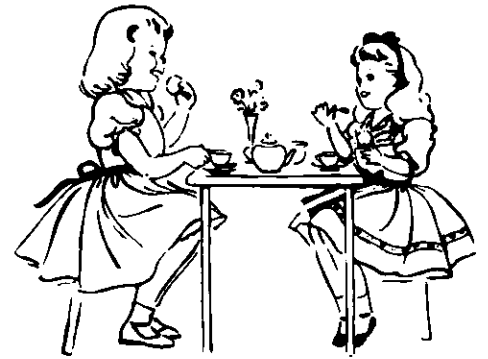
COMB AND CURL HER HAIR



Style #231—
Co-ed—24.98

LIFE SIZE SWEET SUE

The perfect companion for your little girl—a keepsake doll, 31" tall . . . as big as a 3 year old. Her vinyl arms are soft like a real child's. She has jointed elbows and knees so she can sit at tea parties, kneel to say her prayers, walk and stand. You can wash her hair and set it just like your own. This lifelike young lady from the land of make-believe will be a little girl's best friend.

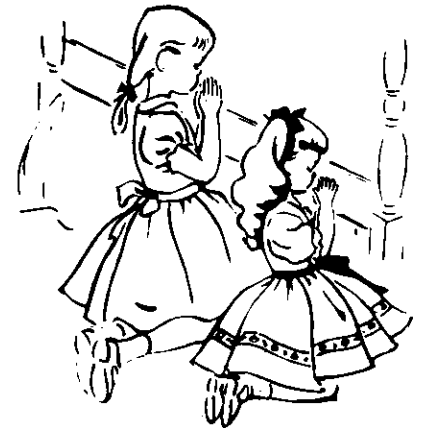


TEA TIME

Style #531—
Sunday Best—29.98



Style #631—
Coat and Hat—29.98



PRAYERS AT BED TIME

Style #931—
American Beauty—34.98



Trousseau



SWEET SUE BRIDE AND TRUNK SET

Sweet Sue as a bride, ready for her honeymoon trip with a complete trousseau and wardrobe trunk. Her bridal gown of white nylon tulle and lace has a satin bodice and petticoat. A circular veil is attached to her tiny lace cap. White satin slippers and a bouquet of tiny flowers and streamers complete her wedding day costume.

For her trousseau, Sweet Sue has selected two darling dresses, each with matching panties, shoes and socks, and a robe for lounging. To keep her clothes neatly, the streamer trunk has separate drawers and hangers for each garment.

Sweet Sue is 15" tall, can walk on her jointed legs and has gleaming, rooted washable Saran hair.

Style 15T - 15" tall - 16.98

Pretty Baby

Every little girl wants a Pretty Baby to care for. Just like a real baby, she cries when you squeeze her. Closes her eyes to sleep, moves her arms and legs. Made of unbreakable washable vinyl, she is dressed in a long embroidered nylon dress and pastel petticoat. Her cap is shirred and trimmed in lace and she wears a diaper and booties.

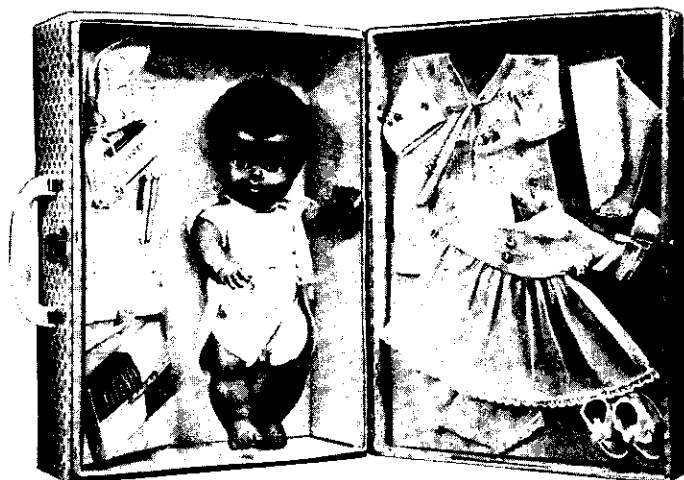
Style # 1301 - 13" tall - 6.98

Style # 1701 - 17" tall - 9.98

Style # 2301 - 23" tall - 11.98



BABY TEARS AND LAYETTE



A colored baby doll who cries real wet tears, drinks her bottle, wets her diaper. Her skin is velvet-soft and her head is plastic—fully jointed body. After she is bathed and you wash her tousle wig, you can change her clothes. Her layette, packaged in a trunk, consists of a cotton dress, panties, bonnet, shoes and socks, bathrobe and full set of accessories: bottle and nipple, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier and instruction booklet. Baby Tears is wearing an embossed cotton romper.

BT15 - 13½" tall - 11.98

Baby Tears is packaged in a beautiful gift box. She has a plastic head. She is dressed in an embossed cotton romper and has an extra layette consisting of dress, panties and bonnet, nursing bottle and nipple, packet of Kleenex, diaper and pins, sponge, soap, bubble pipe, washcloth, pacifier and instruction booklet.

BT12 - 13½" tall (Not pictured) 7.98

BABY SUE

SNOWSUIT



Baby Sue in her snowsuit of ribbed cotton with zippered front, fringed muffler and tassel cap and wearing shoes and socks loves to ride in a carriage during Fall and Winter dressed like all the other children.

1302-13" tall-5.98

1702-17" tall-7.98

BABY SUE

MOLDED HAIR



Baby Sue, the softest and most adorable of all babies. She cuddles, kneels, and plays because a wire inside her vinyl body makes these things possible. Her eyes close for a nap. Her skin is like velvet and completely washable.

Baby Sue in an adorable baby dress of print nylon with Val lace trim. She is wearing a ruffled petticoat, a bonnet and shoes and socks.

1703-17" tall - 7.98

2003-20" tall - 9.98

2303-23" tall-11.98

BABY SUE
ROOTED SARAN HAIR

BABY SUE
WITH COAT AND HAT



Baby Sue is all set to go out wearing a pastel Dacron coat with embroidered nylon collar and cuffs and Val lace trim and a straw bonnet to protect her rooted Saran hair. Under her coat she is wearing a print nylon dress, petticoat and shoes and socks.

1705-17" tall-11.98 • 2305-23" tall-17.98



Baby Sue, the baby doll with lifelike skin, has rooted Saran hair which your youngster can wash and comb and which will not pull out. She is all dressed up in a lace trimmed embroidered nylon dress, ruffled petticoat, panties, lace trimmed cap and shoes and socks.

1304-13" tall-7.98
1704-17" tall-9.98

2004-20" tall-11.98
2304-23" tall-14.98

KANGAROO KIDS



These two rough and tumble kids, who star on the CBS-TV show, Captain Kangaroo, are cloth dolls wired for acrobatic action. Their smiling faces are vinyl, with cloth bodies, yarn hair and they are a life-like 25" tall. They are ready to play in plaid shirts, cotton overalls and neckerchiefs.

Puggy—boy—style K1—5.98
Penny—girl—style K2—5.98

Ricky Jr.



Ricky Junior is never quiet—he stands, sits, bends his legs in any position. He looks just like the little boy you love on television. All vinyl, washable and unbreakable. He is dressed in corduroy overalls with his name embroidered across the front—checked shirt—corduroy beret—shoes and socks.

13R—13" tall—5.98 • 17R—17" tall—7.98



LUCY



DESI