

# Tressy™ FASHIONS

BY



A high-fashion outfit  
to match every hair style  
that you create for Tressy.



## **TRESSY,**

your beautiful doll with the hair that grows, has movable arms, legs, and head to make it especially easy to dress her in all of her exclusive Hi-Style Fashions. She comes complete in a red knit shift with white soutache belt, white vinyl heels, special hair styling booklet and the golden key that is the secret to how her beautiful hair grows. Also includes an exclusive fashion stand inscribed with Tressy's name.

**#1200**



# Tressy - HER HAIR GROWS!

From a tiny town to the huge city came TRESSY, carrying just a suitcase full of dreams that all came true with her glamorous debut as MISS AMERICAN CHARACTER, the most beautiful girl in the land. The magical world of hi-fashion modeling, television, the stage and gala social events welcomed her with open arms.

TRESSY needs high style hair-dos, stunning fashions, and beautiful accessories for all of her glamorous activities...from sailing and sunning to dancing and parties. Shopping and sports to modeling and traveling. Wherever TRESSY goes, whatever she is doing, you can always be sure she will look her loveliest. Just think of the hours of fun you'll have with her exquisite hi-fashion wardrobe by American Character. And best of all,—TRESSY's hair—THE HAIR THAT GROWS—can be styled in dozens of wonderful ways to match her fabulous fashion collection.



#35901

## Pink Champagne

#35901

(without doll)

Tressy is a beautiful hostess in her embroidered nylon and taffeta dress, embroidered nylon stole and wearing her necklace of simulated pearls. Also includes ice bucket, "Bottle of Champagne," Champagne glasses "Tressy" tray, corsage and vinyl heels.

Complete Set \$3.50



# 20900

**Campus  
Casual**

# 20900

(without  
doll)

Bulky knit  
sweater,  
corduroy  
skirt and  
hi-style  
vinyl boots.  
Complete  
Set  
\$2.00



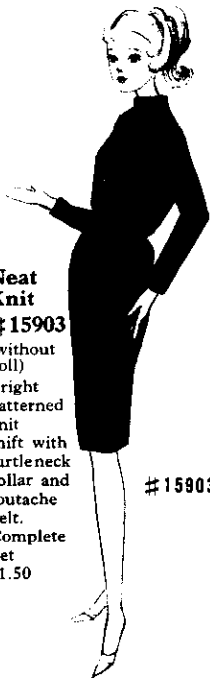
**Neat  
Knit**

# 15903

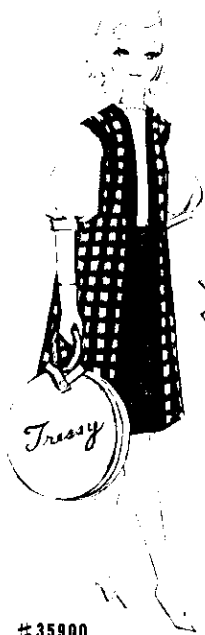
(without  
doll)

Bright  
patterned  
knit  
shift with  
turtle neck  
collar and  
soutache  
belt.

Complete  
Set  
\$1.50



# 15903



## Bon Voyage

#35900

(without doll)

Tressy's off to far away places in her acrylic knit coat, knit skirt, and crepe blouse with long sleeves. Includes beautifully lined hat box, passport, 3 picture post-cards, airline ticket, gloves and shoes.

Complete Set \$3.50

#35900



## Hootenanny

#25900

(without doll)

Tressy's Queen of the folk-singers in her long sleeved knit sweater, spun rayon slacks, and vinyl sneakers.

Leather-like vinyl catch all bag, 6 string guitar and "Tressy"

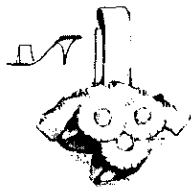
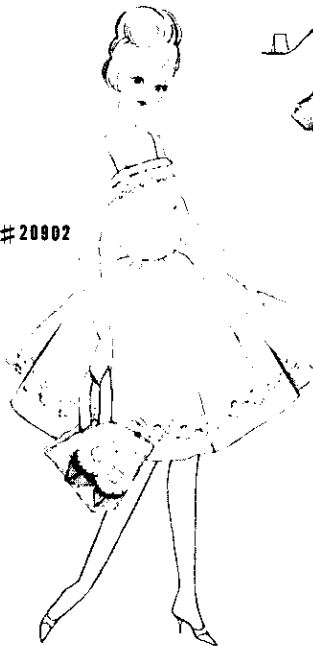
harmonica. Also includes book, sheet music and beautiful medallion pendant.

Complete Set \$2.50



#25900

#20902



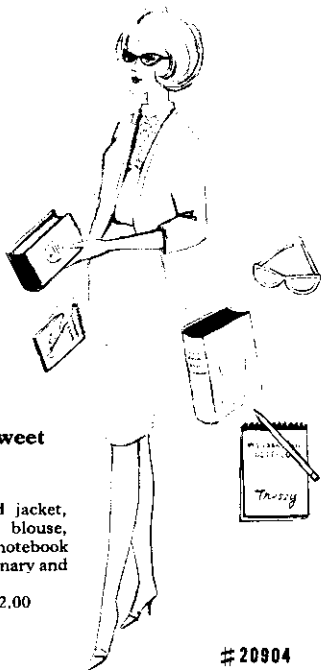
**Summer Holiday  
#20902**

(without doll)

Pretty cotton basket  
weave dress with  
white lace, flower-  
trimmed  
straw bag and vinyl  
heels.

Complete Set \$2.00





## Executive Sweet

#20904

(without doll)

Cotton skirt and jacket,  
lace trimmed blouse,  
stenographic notebook  
and pencil, dictionary and  
eyeglasses.

Complete Set \$2.00

#20904



## **World's Fair**

**#25902**

(without doll)

Tressy visits the World's Fair in her full skirted printed rayon dress, black straw picture hat and vinyl heels. She carries a beautiful camera, personalized with her name and wears a bright corsage. Also includes gloves. Complete Set \$2.50

**#25902**

#25904



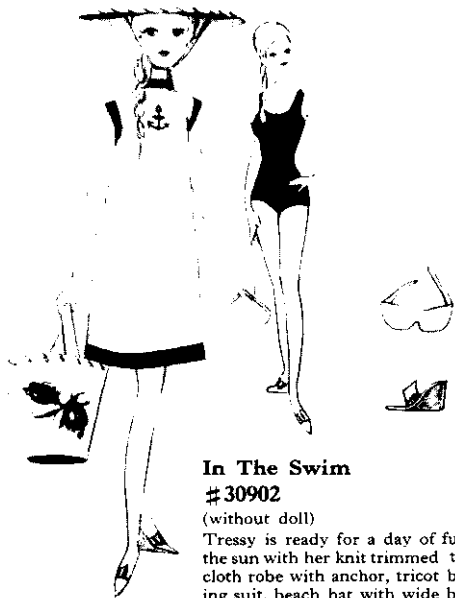
## **Black Magic**

**#25904**

(without doll)

A most sophisticated outfit is this floor length sheath gown of velveteen and satin. Perfect with it are long black gloves, evening slippers and a simulated pearl choker. Also includes perfume bottle. Long sparkling tulle shawl for head or shoulders. Complete Set \$2.50





# 30902

## In The Swim

# 30902

(without doll)

Tressy is ready for a day of fun in the sun with her knit trimmed terry cloth robe with anchor, tricot bathing suit, beach hat with wide brim, decorated beach bag, gold trimmed wedgies and sunglasses.

Complete Set \$3.00

# Tressy

HAIR  
GLAMOUR  
KITS



## HAIR SETTING KIT

Includes 10 rollers, 10 curlers, hair-set lotion bottle with sponge applicator, 2 lotion refill packs, 2 extra keys, carry-all case and Tressy's own magazine of hair glamour. Everything especially designed for authentic fashion setting of Tressy's hair—the hair that Grows!

# Tressy

HAIR  
GLAMOUR  
KITS



## HAIR STYLING KIT

Contains a Tressy comb-brush, hair spray atomizer, Tressy pins rubber tipped for safety, 2 hair spray refills, Tressy's own Hair Glamour magazine, carry-all case and 2 extra keys. An original styling kit with all the things you need to create the latest in high fashion hair glamour for Tressy.



*Tressy*  
*tells about how*  
**HER HAIR GROWS**

Hi girls,

My beautiful hair really grows and with a little practice you'll be able to style it dozens of ways. Now you will know the secret way to make my hair grow shorter or longer to match the hi-fashion outfits I love to wear. Just think... no matter where I go or what I wear my hair style will always be beautiful and correct.

The part of my hair that grows is called the Secret Strand. It grows from the top of my head and is separate from my regular hair. Follow these simple instructions and you're sure to have hours of fun styling my hair. You can even create your own beautiful hair styles for me.

Happy hair styling!

**Tressy**<sup>TM</sup>

HOW TO MAKE

# Tressy's™

## HAIR GROW

### TO MAKE HAIR LONGER

1. Press button on tummy
2. Gently pull Secret Strand at top of head
3. Release button and hair will be locked at that length

### TO MAKE HAIR SHORTER

1. Insert key in slot and turn in clockwise direction.
2. Stop turning at any point. Hair will stay locked at that position.
3. Do not force key when hair is at shortest length.





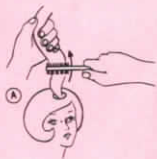
The part of Tressy's Hair that changes length is called the secret strand. It comes out of a little opening in the top of her head. Be careful not to pull Tressy's regular hair when you pull out the secret strand and make sure that you pull the whole strand and not just part of it.

Whenever you want to make Tressy's hair shorter, first pull the secret strand all the way out and do these three simple things:

A—Comb and brush the secret strand until it is nice and smooth and completely separated from Tressy's regular hair.

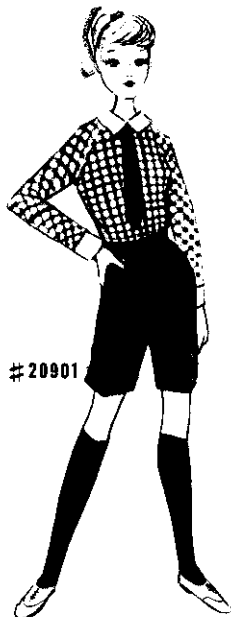
B—Comb and brush Tressy's regular hair down and away from the opening in the head until it is nice and smooth. This is to keep it from getting tangled with the secret strand when you wind it in.

C—Place one finger on each side of the secret strand (like a pair of scissors) and as you wind it in, it will not get mixed with Tressy's regular hair.



## FOUR HINTS

1. *NEVER* force the key when winding Tressy's secret strand in, as this may damage the mechanism, *especially* when the secret strand is in as far as it will go.
2. If the mechanism seems to lock before hair is wound all the way in, turn the key counter clock-wise a tiny bit and proceed as directed.
3. You may find that it is easier to separate the secret strand from Tressy's regular hair by turning the doll upside down.
4. Depending upon the design of Tressy's various outfits, you may have to adjust her hair to the desired length *before* dressing her.



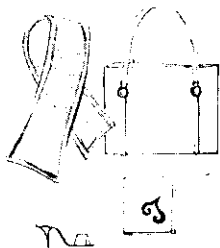
## Miss Suburbia

#20901

(without doll)

Crisp cotton blouse in black and white checks with red tie, helanca knee socks, denim bermuda shorts, white sneakers. Complete Set \$2.00





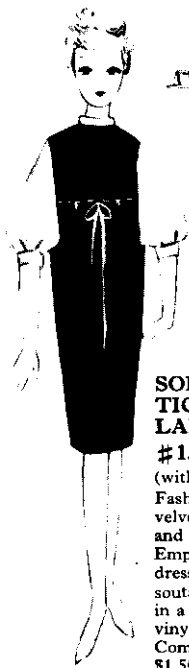
## On Fifth Avenue

**#30903**

(without doll)

Tressy leads the fashion parade in her hi-style coat of flocked rayon, matching hat, printed scarf, stylish hand bag, gloves, delicate monogrammed hanky and vinyl heels complete the picture.

Complete Set \$3.00



#15902

**SOPHIS-  
TICATED  
LADY**

**#15902**

(without doll)  
Fashionable  
velveteen  
and crepe  
Empire shift  
dress with  
soutache tied  
in a bow and  
vinyl heels.  
Complete Set  
**\$1.50**



**Car  
Coat  
#20903**

(without  
doll)  
Hooded  
coat made  
of velveteen with  
four gold  
buttons,  
hood lined  
with white  
velveteen.  
Complete  
Set  
**\$2.00**

#20903

## Blue Ribbon Winner

#30901

(without doll)

Tressy is the fashion winner at the dog show in her knit shift, leather-like vest, and vinyl heels. Comes complete with book, beautiful wooden dog on leash and blue ribbon for the winner.

Complete Set \$3.00





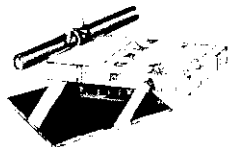
## SURPRISE PARTY

#25901

(without doll)

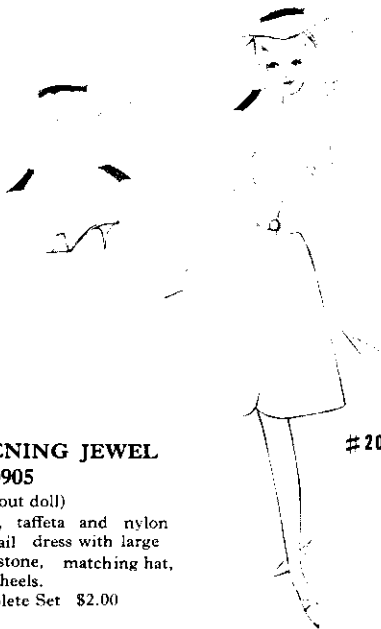
Surprise! Surprise!—in a party dress as pretty as a package made of nylon taffeta and cotton. The matching shawl can be used on head or shoulders. Also includes dainty corsage, vinyl heels and three beautifully wrapped gift packages (empty).

Complete Set \$2.50



#25901





**EVENING JEWEL**

**#20905**

(without doll)

Satin, taffeta and nylon  
cocktail dress with large  
rhinestone, matching hat,  
vinyl heels.

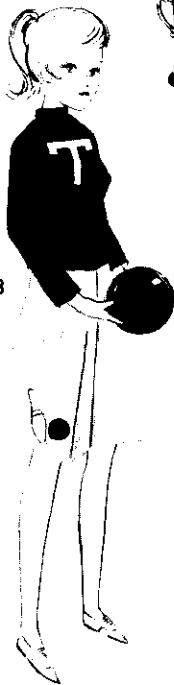
Complete Set \$2.00

**#20905**





# 25903



## Bowling Beauty

# 25903

(without doll)

Tressy bowls a perfect game in her smartly styled culottes, knit sweater with letter "T" and white vinyl sneakers. Three bowling pins, ball, score sheet and champion's trophy also included.  
Complete Set \$2.50



## Miss American Character

#40900

(without doll)

Tressy's dreams come true with her magnificent debut as the most beautiful girl in the land. Her stunning floor length gown of acetate satin has a beautifully embroidered overskirt of nylon tricot. Complete with bouquet of red roses, long gloves, gleaming trophy, simulated pearl tiara, winner's ribbon and vinyl heels.

Complete Set  
\$4.00



#40900

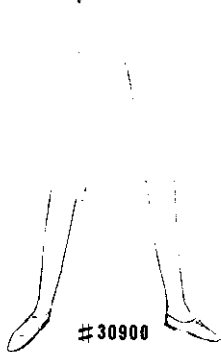
## Sailing Party

#30900

(without doll)

Tressy is the smartest looking sailor on the seven seas in her hooded windbreaker with full length zipper, blouse with striped insert and cotton capri pants. To help her navigate there is a real compass and a black and silver telescope. Also includes sunglasses and white vinyl sneakers.

Complete Set \$3.00



#30900



**CHIC  
SHIFT**

**#15901**

(without  
doll)

Smart knit  
shift dress,  
suede belt  
with two  
gold studs,  
vinyl heels.

Complete  
Set

\$1.50

**#15901**

**Sleepy  
Time  
Gal**

**#15900**

(without  
doll)

Sweet two-  
piece  
pajamas in  
imitation  
silk, em-  
broidered  
nylon  
and lace.

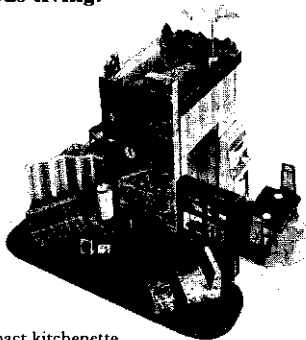
Complete  
Set

\$1.50

**#15900**

# Tressy's Apartment

Tressy has her own complete penthouse apartment with everything a beautiful girl needs for gracious living.



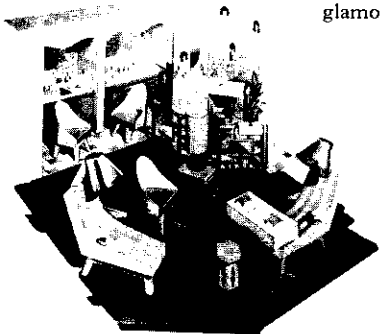
- \* Compact kitchenette
- \* Clever fold-away bed
- \* Roomy wardrobe
- \* Penthouse terrace
- \* Smartly styled furniture



Not just a room but an entire penthouse apartment exclusively designed and decorated for Tressy. Endless hours of fun!

# Tressy BEAUTY SALON

Specially designed for hi-fashion hair  
glamour!



- Now girls can create glamorous hair-dos for Tressy in a glamorous setting. Tressy's new Beauty Salon.
- A Beauty Salon so real, only the size tells you it's for Tressy!
- The crowning high fashion type! A Beauty Salon designed just for Tressy hair glamour.
- Tressy's new professional-type Beauty Salon is decorator-designed in rich high-fashion colors of turquoise, olive and orchid.
- Tressy's Beauty Salon for the dressed-up doll with dressed-up hair.

## NEW TRESSY FASHION CATALOG LIST FOR EASY SHOPPING

#1200	TRESSY DOLL WITH STAND	\$5.00
#15900	SLEEPYTIME GAL	1.50
#15901	CHIC SHIFT	1.50
#15902	SOPHISTICATED LADY	1.50
#15903	NEAT KNIT	1.50
#20900	CAMPUS CASUAL	2.00
#20901	MISS SUBURBIA	2.00
#20902	SUMMER HOLIDAY	2.00
#20903	CAR COAT	2.00
#20904	EXECUTIVE SWEET	2.00
#20905	EVENING JEWEL	2.00
#25900	HOOTENANNY	2.50
#25901	SURPRISE PARTY	2.50
#25902	WORLD'S FAIR	2.50
#25903	BOWLING BEAUTY	2.50
#25904	BLACK MAGIC	2.50
#30900	SAILING PARTY	3.00
#30901	BLUE RIBBON WINNER	3.00
#30902	IN THE SWIM	3.00
#30903	ON FIFTH AVENUE	3.00
#35900	BON VOYAGE	3.50
#35901	PINK CHAMPAGNE	3.50
#40900	MISS AMERICAN CHARACTER	4.00
#1285	TRESSY'S HAIR SETTING KIT	2.25
#1290	TRESSY'S HAIR STYLING KIT	2.25
#1210	TRESSY'S APARTMENT	9.00
#1211	TRESSY'S BEAUTY SALON	8.50

*SHORT*  
or *LONG*  
or *IN-BETWEEN . . . . .*  
*TRESSY'S HAIR MAKES*  
*HER A QUEEN!*



AMERICAN CHARACTER, INC., BROOKLYN 32, N. Y.  
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