

DELL

Tressy's

HAIR GLAMOUR

Her own
magazine of
hair care

How to
comb, set,
brush-out,
style, and
groom
Tressy's
newest hairdos



Tressy.

HAIR GLAMOUR KITS



Setting kit: Includes 10 rollers, 10 curlers, hairset lotion bottle with sponge applicator, 2 lotion refill paks, extra key, and Tressy's own Hair Glamour Magazine. Everything especially designed for authentic fashion setting of Tressy's hair—hair that GROWS!



Styling kit: Contains a Tressy comb-brush, hair spray atomizer, Tressy pins—rubber-tipped for safety, 2 spray refills, Tressy's own Hair Glamour Magazine, and extra key. An original styling kit with all the things you need to create the latest in hi-fashion hair glamour for Tressy.

Tressy™



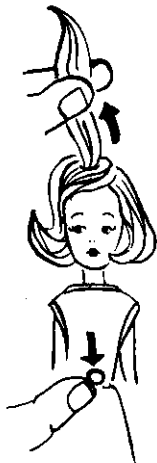
From a tiny town to the huge city came Tressy, carrying just a suitcase full of dreams that all came true with her glamorous debut as Miss American Character, the most beautiful girl in the land. The magical world of hi-fashion modeling, television, the stage, and gala social events welcomed her with open arms.

Tressy needs high style hairdos, stunning fashions, and beautiful accessories for all of her glamorous activities... from sailing and sunning to dancing and parties... shopping and sports to modeling and traveling. Wherever Tressy goes, whatever she is doing, you can always be sure she will look her loveliest. Just think of the hours of fun you'll have with her exquisite hi-fashion wardrobe by American Character. And best of all, Tressy's hair—The Hair That GROWS—can be styled in dozens of wonderful ways to match her fabulous fashion collection.

Dell Purse Book P 17. Produced by Dell Publishing Co., Inc., in collaboration with American Character, Inc. Published by Dell Publishing Co., Inc., 750 Third Ave., N.Y. Copyright 1964 by American Character, Inc.

HOW TO MAKE *Tressy's*

The part of Tressy's hair that "grows" is called the Secret Strand. It comes out of a little opening in the top of her head. You can make Tressy's hair longer for long styles or shorter for her short hairdos.

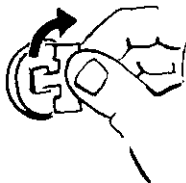


TO MAKE HAIR LONGER:
Press button on
Tressy's stomach and
gently pull Secret
Strand up from top of
head. **BE SURE TO
GRAB WHOLE SECRET
STRAND, NOT JUST PART.**

HAIR GROW

TO MAKE HAIR SHORTER:

First, pull Secret Strand all the way out and do these three things: 1) Comb and brush Secret Strand until it is very smooth and completely separate from rest of Tressy's hair. 2) Hold Secret Strand up and brush Tressy's regular hair down and away from opening in head until it is smooth. 3) Now place one finger on each side of Secret Strand and insert key in Tressy's back. Turn key gently to right and keep holding Secret Strand as shown so it will go back smoothly. Do not let Strand tangle with Tressy's regular hair!



TOOLS &

HAIRSET LOTION: Tressy's Hairsetting Kit has a special lotion bottle with a sponge applicator top. Use this to apply special hairset lotion when you're putting up Tressy's hair styles.



1) Squeeze bottle as you gently press applicator top along each put-up curl. 2) To fill bottle: simply snip off corner of refill pak as shown; pour into bottle; fill with water; shake to mix; and replace applicator top. Use lotion sparingly. Do not soak Tressy's whole head.



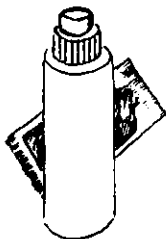
Two kinds of rollers are in Tressy's Hairsetting Kit: 1) Plastic ones with clamps are best for everyday setting. 2) Spin curlers with rubber bands maketighter curls.



TRICKS



In Tressy's Hairstyling Kit are special rubber-tipped Tressy pins—very much like your own but much smaller and just right for Tressy's hair. In this same kit you'll find Tressy's own special comb-brush. One side of it is to comb Tressy's hairstyles into shape. The other side is for brushing those pretty shining lights into Tressy's lovely locks. Sometimes, in creating a special Tressy hairdo, you will use both sides of this.



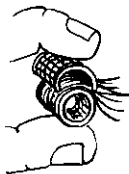
HAIRSPRAY: Tressy's hairspray comes with its own special atomizer bottle. To use: 1) Remove cap from the bottle. 2) Snip off corner from the refill pak. 3) Pour pak contents into the bottle. 4) Fill to the top with water. 5) Shake well to mix. 6) Replace cap.

TOOLS &



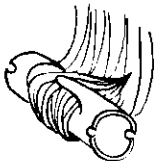
ROLLERS: 1) To wind a Tressy roller, take only small strands of hair. 2) Comb strand smooth. 3) Wind evenly. 4) Tuck in

loose ends. 5) Place roller clamp over hair and roller. 6) Insert Tressy pin on either side of clamped roller to hold in place where needed. 7) Dampen with Tressy's special hairset lotion. Never use anything on Tressy's hair except her own special hair-spray or her own special



hairset lotion. **SPIN CURLERS:** 1) To wind a spin curler, follow the same directions as for rollers, except use rubber bands to hold hair in place, keep curls neat.

2) In winding spin curlers, be sure to wind hair tightly for longer-lasting curl. 3) Then slip rubber band over curler in notches provided. Rubber bands may also be used for making Tressy's pigtails and pony tails.



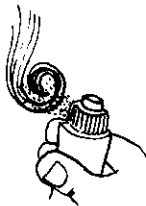
TRICKS

To make Tressy's special little cheek curls or to make a big forehead curl, first apply a bit of Tressy Hairset Lotion to strand to be curled.

Then carefully curve curl with fingers. Now fasten in place with two criss-crossed TRESSY PINS. Be sure to open Tressy pins—which are rubber-tipped—only with your fingers, never with your teeth! Always allow lotion to dry thoroughly before you brush out a setting. IF ROLLER CLAMPS BECOME STRETCHED AND SLIP OFF, simply pinch them together between two fingers to make them hold properly again.



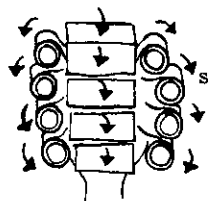
ANOTHER WAY TO REWIND TRESSY'S SECRET STRAND and to help avoid tangling it with her own locks: just turn her upside down, holding all other hair away from Secret Strand hole. Use hairspray to control wayward wisps, to hold style in place, to revive fallen curls.





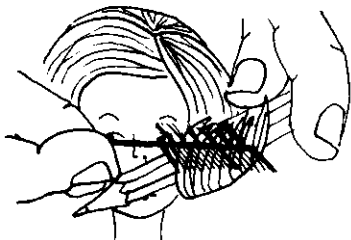
COVER GIRL

Here's the hairdo Tressy wears on the cover. It's really three dos in one. She can wear it flipped on both sides, curled on both sides or half-and-half as you see here.



To set: first gently wind Secret Strand in. Brush Tressy's hair smoothly back from her forehead, down from sides. Follow arrows and wind rollers down on sides, back at top. Apply setting lotion.

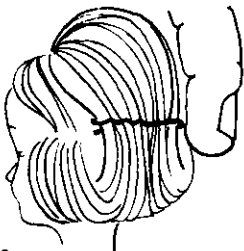
After Tressy's set is thoroughly dry, remove rollers and comb out. Brush up flip as shown.



Brush hair across brow and down on left side. Then hold pencil as shown to make forward curl. Use hair spray to hold in place.



Next, the back: brush smooth and push up to make stand-up pouf. Fasten with Tressy pin.

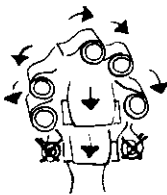


You can set your own hair this way, too, but be sure to brush-brush-brush for a Tressy shine.



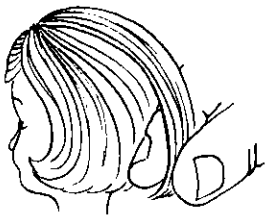
BEACH BEAUTY BOB

Off for a swim or just to sunbathe, Tressy wears this sleek page-boy bob. She carries extra Tressy pins and her own hair spray to perk up her cheek curls after swimming.

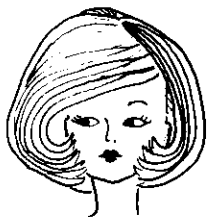


To set: gently wind Secret Strand in. Comb, apply setting lotion and part on one side. Wind rollers down all around as shown here. Make two cheek curls curved forward and crisscross with Tressy pins.

Carefully unwind
rollers when
Tressy's hair is
dry. Then brush
down all around.



Use both sides
of Tressy's special
brush-comb to
smooth hair across
her forehead. Turn
hair under with
fingers at bottom.



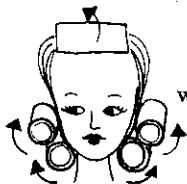
Pinch cheek curls
and pull forward as
shown. Spray lightly
to hold with Tressy's
special hair spray.



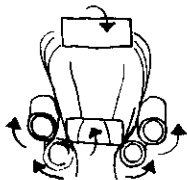
Remember: when you
set your own hair
never take out pins
or rollers till your
hair's really dry!



FLOPPY FLIP

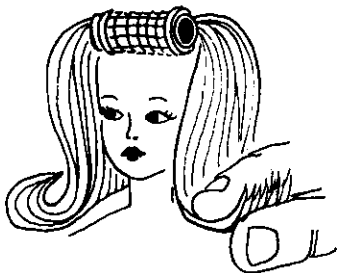


A swingy style is Tressy's choice when she goes to see the Dog Show. Smart, silky and shoulder-length, it gleams in the sun and shows off pretty hair that's brushed to shine.



To set: first pull Secret Strand out to full length. Divide it in half at center. Roll ends as shown. Set top front hair with one roller. Apply lotion to rolled hair, pressing applicator gently as you do.

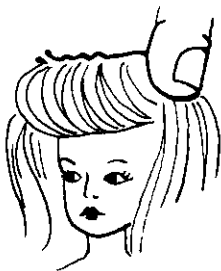
When set's dry, comb out sides and brush ends over finger or pencil to flip up. Spray with Tressy's own hair spray.



Next, brush out top front, back from brow. Press down on forehead to make a rolled bang. Hold in place, spray, and fasten with Tressy pin.



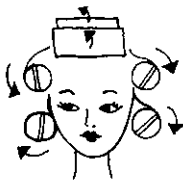
Use Tressy pins to make a flat French twist in back with the shorter hair. See how on page 31.



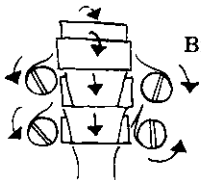
Special note: never open Tressy pins, or your own, with your teeth. Use fingers to spread rubber-coated tips.



PARTY ZIG-ZAG



It goes this way and it goes that way. It's a half flip and half page-boy hairdo and Tressy wears it to a special Surprise Party. She keeps it smooth with a little hair ribbon.



To set: wind the Secret Strand in. Brush all hair smoothly down and use Tressy's special spin curlers to set the top, back and sides as shown. Be sure to wind in the direction of arrows as you see here.

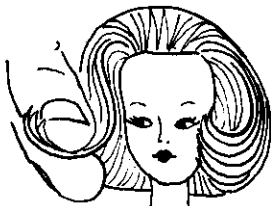
After Tressy's setting lotion is dry, unwind spin curlers and brush out setting.



Shape page-boy side of her hair with fingers and spray with Tressy's own hairspray to hold.



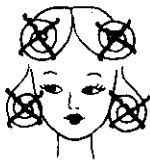
Bend the flip side of this style up as shown with fingers. Again, spray to hold. Smooth top back and tie a ribbon around head under sides of hair.



A tip: collect pretty ribbons for your own hair to match your outfits.



ROYAL POUF

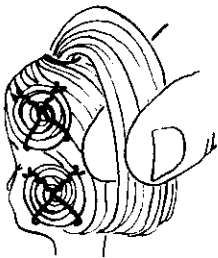


Tressy's a dream in her very best jewels. And her hairdo's fit for a princess with its high crown and thick, shining curls. Looks glamorous in her black satin dress, too.

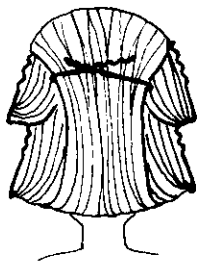


To set: pull Secret Strand out till it reaches keyhole in her back. Set Strand and back hair with rollers as shown. Part front hair and make four pincurls as shown. Apply Tressy setting lotion.

When dry, remove rollers and brush out Secret Strand. Push up to form pouf, high enough so that back ends are all even.



Use two Tressy pins crossed as shown to hold pouf in place and spray with hairspray.



Carefully remove pins from pincurls. Pinch in place with fingers and spray to hold. Place little jewel in center of hairdo.



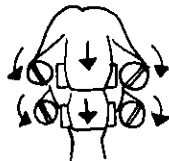
Note: you can copy pincurls just like Tressy's on your very own hairdo.



SAILAWAY PONY TAIL

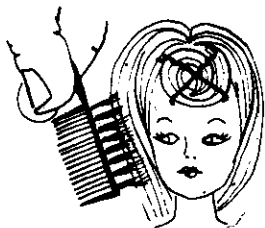


No matter how strong the wind or how high the waves, Tressy's sailor-girl hairdo will stay put. It's a well-anchored, windward pony tail and that swirly bang tosses prettily.



To set: pull Secret Strand half way out. Part hair just above the eye and comb out smoothly. Wind hair down on spin curlers as shown. Make one fat pincurl and apply special Tressy lotion to all.

When setting is quite dry, remove spin curlers. Brush down very smoothly, holding short hair under Strand.



Pull smooth Strand hair over other hair in back and fasten at one side with ribbon or rubber band. Curl ends up.



Now remove the Tressy pins and brush out swirly bang as shown. Spray bangs and end of pony tail.

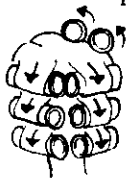


Note: this is a perfect hairdo for you, too, if you like outdoor sports and games.



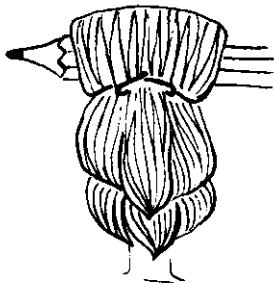
BEAUTY QUEEN

This elegant, formal hairdo is the kind Tressy wears in beauty contests. And you know she's always a winner because it's the most glamorous style in the world.

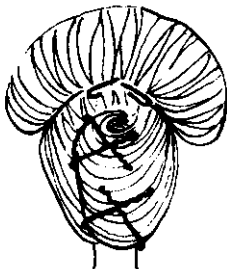


To set: pull Secret Strand out to full length. Wind two rollers in front as shown (this will make the big swirl.) Make two cheek curls with Tressy pins and set rest of hair in rollers as shown.

When all setting lotion is dry, remove rollers. Roll Strand as shown and spread out in fan shape. Fasten in place on each side of fan with Tressy rubber-tip pins.



Brush back hair and fold into twist (see page 31), fasten with Tressy pins.



Brush front hair in swirl. Remove cheek curl pins and pull curls to hang loosely. Spray entire hairdo with Tressy hairspray.



A tip for you: loose side curls are pretty for little girls, too.



BOWLER TOPKNOT



A pony tail with a topknot is Tressy's choice to wear for bowling dates. This do stays put no matter how exciting the game or how she tosses her tresses.



To set: pull Secret Strand almost all the way out (about $\frac{3}{4}$) and wind all back hair on rollers. Make two cheek curls as shown and apply setting lotion on parts you've set.

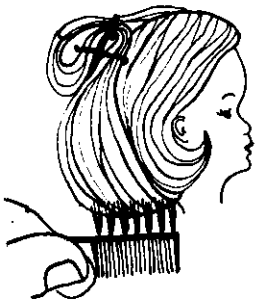
After set is dry, remove rollers. Brush Secret Strand very smooth. Pull it up in a loop and fasten with small rubber band.



Flatten topknot or loop and hold down with Tressy pin as shown. Unwind cheek curls and brush behind ears. Spray.



Brush all bottom hair down and curve under like a page-boy do. Spray all lightly with hairspray.



For you: a topknot pony tail is perfect if your hair's shoulder length.

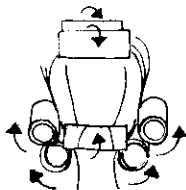
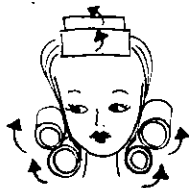


PIGTAIL TWIST

It's a perky way for Tressy to wear her hair when she goes to a square-dance or a twist party.

The pigtails whirl around and fall prettily back into place.

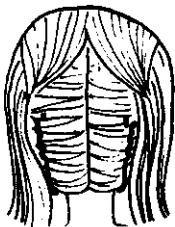
To set: pull Secret Strand half-way out. Divide all hair in three parts and set on rollers as shown. Moisten the whole set with Tressy's hairsetting lotion in its special bottle with the sponge applicator.



As soon as lotion is dry, remove rollers and brush out: back from brow, down all around.



Part hair evenly in center, over the nose and down the back.



Take one side and divide in three parts. Braid as shown below in steps 1, 2, 3, 4. Fasten with rubber band. Do other side same way. Top with bow anchored with a Tressy pin.



1



2



3



4

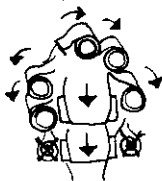




WORLD'S FAIREST DO



Tressy's a traveler and a sight-seer. She's off to the fair with a hairdo that's dressy, never messy and looks as smart as any glamorous spectator touring the exhibitions.



To set: pull Secret Strand out to full length. Brush smoothly. Wind rollers as shown and make cheek curls with Tressy pins. Apply the special setting lotion on each roller and on cheek curl setting.

When setting is dry, brush out smoothly, making a side part and a sleek band of hair across brow. Spray with hairspray to hold in place.

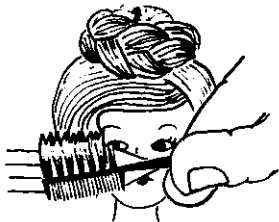


Brush Secret Strand smooth. Divide in three parts and braid as on page 25.



Coil braid around on top of Tressy's head as in picture and fasten snugly with Tressy pins.

Brush flip up on one side over pencil as shown. Curve other side close to cheek. Spray to hold.



Note: on your own hairdo, your bangs will stay put nicely with a little hairspray.



HOOTENANNY

Of course, Tressy's a talented folk singer and for special hootenanny sessions, she wears a typical long hairdo like any famous girl guitar player. Here's her version.

To set: pull Secret Strand all the way out. Set it on spin curlers or rollers as shown. Make one big fat and flat forehead curl as you see here with Tressy pins. Apply special lotion over setting.



When dry, leave set in while you comb shorter back hair and fasten into a flat twist at back as shown. Spray.



Next, remove rollers from Secret Strand and brush out very smoothly and carefully. Pull to one side and fasten at neck with bow or rubber band. Take lower hair and brush over finger to make a fat curl.



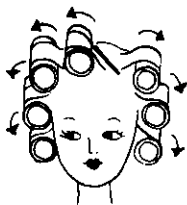
Remove pins from top curl and brush into a flat swirl.



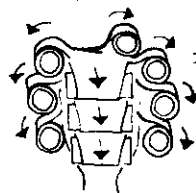
Tip: if your hair's as long as Tressy's try this for a school hairstyle.



BEEHIVE BUBBLE



For a pink champagne formal ball, Tressy chooses this tall hairdo. She wears her most elegant, full-skirted, floor-length gown and her hair is brushed like gleaming satin.



To set: pull Secret Strand out to full length. Part hair high on one side, nearly at center and on an angle. Wind rollers as shown. Apply special setting lotion over the entire setting, evenly, lightly.

Brush out setting and make French twist by brushing short back hair to one side. Then fold it back over to other side. Flatten and fasten with Tressy pins.



Keeping part made for setting, brush hair across brow, around back, up the other side. Fasten with Tressy pins as you go, tucking them in all the way.

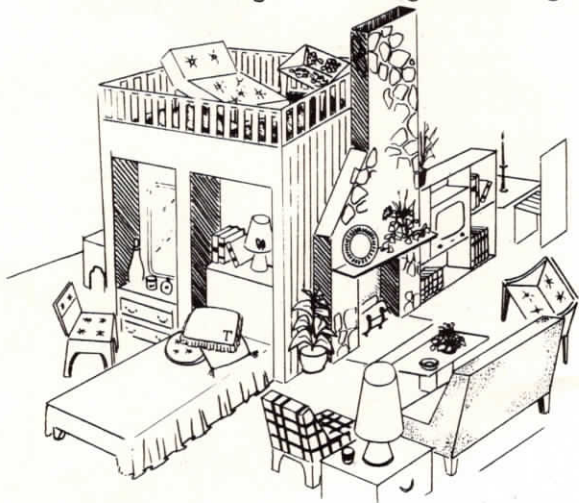


Wind remaining hair in circle upwards to make a cone shape. Tuck in ends and fasten with Tressy pin. Smooth hair with brush and spray to keep all wisps and ends in place.



Tressy APARTMENT!

Tressy has her own complete penthouse apartment with everything a beautiful girl needs for gracious living.



- Compact kitchenette
- Clever fold-away bed
 - Roomy wardrobe
 - Penthouse terrace
- Smartly styled furniture

Not just a room but an entire penthouse designed and decorated for Tressy.
Endless hours of fun!

Look soon for the Tressy Hairdryer!



Tressy[™]

FASHIONS

Tressy has beautiful hi-fashion outfits for every occasion... the loveliest party dresses for festive events... graceful gowns for magnificent dances... the smartest sports and casual styles for shopping, modeling, acting and dating. The wonderful world of Tressy opens when you touch the magic button... her hair GROWS! You can create dozens of new and exciting high style hairdos to match Tressy's fabulous fashion collection.



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HAIR GLAMOUR

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